

info:

FACTS TO CONSIDER:

- 1 out of every 7 businesses has an alarm system*
- 10 - 25% of all calls for police are alarm calls*
- Police respond to 38 million alarm activations per year*
- 94 - 98% of alarm activations are false*
- A false alarm requires 20 minutes and 2 officers to investigate*
- The average police response time is 85% faster when responding to Sonitrol's verified security alarms
- Sonitrol has assisted law enforcement in apprehending 155,000 criminals since 1977

Sources:

* United States Department of Justice
Police Department

Volumetric protection for small business

“Thanks to Sonitrol’s quick action and timely reporting, and the efficiency and reliability of your equipment, the police were able to respond quickly and apprehend the burglars as well as recover all stolen property.”

Intelligent Verification Technology Backed by Trained Professionals

Whether you have 5 employees or 50, you have a lot at risk. You need to protect your people and your assets. Sonitrol gives you state-of-the-art electronic security technology – audio, video, access and fire – and a team of highly trained professionals to back it up.

Our audio and video technology allows us to immediately verify whether a break-in is in progress, or whether a false alarm has sounded. Once the activation is verified, Sonitrol operators alert the proper authorities immediately, or reset your system from our central station without having to disturb you or the police. Sonitrol’s intelligent verification technology prevents loss while other systems alert you that a loss has occurred.

FACT	RESULT
<ul style="list-style-type: none"> • Sonitrol has a low false alarm rate 	<ul style="list-style-type: none"> • Police give Sonitrol alarms high priority
<ul style="list-style-type: none"> • Sonitrol can continuously inform police of activity inside a building as they respond to the scene 	<ul style="list-style-type: none"> • Sonitrol leads to increased apprehension of criminals – 155,000 and counting
<ul style="list-style-type: none"> • Sonitrol covers your facility from any point of entry, not only doors and windows 	<ul style="list-style-type: none"> • Intruders can’t hide from audio detection

Unrivaled Product and Service Guarantee

We back every system with a commitment to service that includes:

- Protection Warranty
- Satisfaction Guarantee
- Service Guarantee
- False Alarm Guarantee

Scalable Solutions

The early detection, verification and comprehensive coverage of a Sonitrol integrated security system are available to businesses of all sizes. Our modular design can be customized to fit your needs, giving you just what you need now and allowing for easy expansion in the future.



Small Business: continued

Sonitrol: A Name Police Know and Trust

Sonitrol has assisted police in apprehending 155,000 criminals since 1977. Our intelligent verification technology means we provide police with real-time intelligence as they respond to the scene. That's why the average police response time for a Sonitrol silent alarm is 7 minutes.

Why Sonitrol

Why buy a system that only offers partial coverage when you can have volumetric coverage with Sonitrol.

SONITROL SERVICES:



Intrusion Alarm

Sonitrol often detects break-ins before entry is gained



Access Control

Stop re-keying locks – take control of who accesses your facility



Video Surveillance

Stop break-ins by leveraging the power of video surveillance to see criminal activities

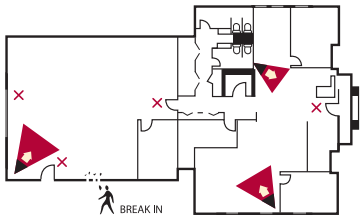
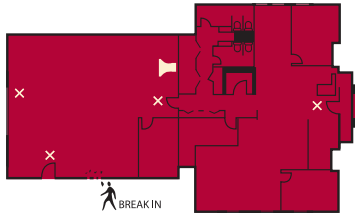


Fire Detection

Around the clock monitoring of smoke and heat detectors, sprinkler systems, and pull stations

False Alarm Fine Guarantee –

If you receive a false alarm fine, dispatched by Sonitrol and not caused by your personnel, Sonitrol will assist in canceling the fee or credit your account for the fine.

CONVENTIONAL SYSTEMS	VOLUMETRIC COVERAGE
<ul style="list-style-type: none"> Conventional systems have a false alarm rate of up to 98% 	<ul style="list-style-type: none"> Sonitrol has a low false alarm rate backed by a false alarm guarantee
<ul style="list-style-type: none"> Cannot tell the difference between real trouble and false alarms 	<ul style="list-style-type: none"> Trained operators listen to live audio, recognize non-threatening noises and reset the system
<ul style="list-style-type: none"> Cover only part of a facility, from limited points of entry 	<ul style="list-style-type: none"> Complete coverage from any point of entry
<ul style="list-style-type: none"> Activated after break-in, when intruder is already inside 	<ul style="list-style-type: none"> Detection while intruder is still attempting to gain entry
<ul style="list-style-type: none"> Most monitoring personnel call facility first to verify break in, then call to see if they should send police 	<ul style="list-style-type: none"> Sonitrol operators confirm with live audio immediately, call police and stay in contact to provide real-time intelligence to assist with apprehension
<ul style="list-style-type: none"> Most use audible alarms which alert intruders, and makes it easy for criminals to test the system 	<ul style="list-style-type: none"> Silent alarm leads to Sonitrol's high apprehension rate 



Contact SONITROL Today

Sonitrol has offered Verified Response for nearly 50 years and continues to be the leader in verified electronic security. Don't get caught off guard. Contact Sonitrol today at

www.sonitrol.com.