



# info:

## FACTS TO CONSIDER:

- 1 out of every 7 businesses has an alarm system\*
- 10 - 25% of all calls for police are alarm calls\*
- Police respond to 38 million alarm activations per year\*
- 94 - 98% of alarm activations are false\*
- A false alarm requires 20 minutes and 2 officers to investigate\*
- The average police response time is 85% faster when responding to Sonitrol's verified security alarms
- Sonitrol has assisted law enforcement in apprehending 155,000 criminals since 1977

Sources:

\* United States Department of Justice  
Police Department

## Police give Sonitrol top priority

“From a reliability standpoint, what separates Sonitrol from other alarm companies is the crucial and accurate information that is provided on the way to a scene. Sonitrol is the best system out there for making apprehensions.”

### Sonitrol Intelligent Alarms Verify Activity to Assist Police

The false alarm rate of conventional systems is as high as 98%, an unacceptable figure by any measure. Sonitrol's intelligent verification technology is different. Our audio and video technology allows us to immediately verify whether a break-in is in progress, or whether a false alarm has sounded. This keeps our false alarm dispatch rate low and our apprehension rate high because we provide police with real-time intelligence as they respond to the scene. With Sonitrol, security is no longer a guessing game.

- Sonitrol alarms are given high priority by police departments
- Sonitrol has a high apprehension rate
- Sonitrol has a low false alarm rate
- Sonitrol has strong working relationships with local police departments

### Sonitrol is a Name Police Know and Trust

Our state-of-the-art technology and trained central station operators can hear, interpret and report the sounds being made inside a building as they occur. No other system can give police such accurate, real-time information.

### Sonitrol Strengthens Police-Community Relations

The Sonitrol Commitment to Service extends beyond the customer to the communities in which we live and work, and to the law enforcement personnel who work to keep us safe. With programs such as *Partners Against Crime*, Sonitrol helps educate police with the latest security technology solutions to help catch criminals and ensure the safety of officers. Sonitrol supports local Crime Stopper programs and gives recognition to individual officers and dispatchers for successful apprehensions.



## Top Priority: continued

Law enforcement professionals give Sonitrol high marks because Sonitrol helps catch criminals. Sonitrol Security Systems are designed to give police a head start, and accurate information to go on anytime a verified signal is activated.

### SONITROL SERVICES:



#### Intrusion Alarm

Sonitrol often detects break-ins before entry is gained



#### Access Control

Stop re-keying locks – take control of who accesses your facility



#### Video Surveillance

Stop break-ins by leveraging the power of video surveillance to see criminal activities



#### Fire Detection

Around the clock monitoring of smoke and heat detectors, sprinkler systems, and pull stations

#### False Alarm Fine Guarantee –

If you receive a false alarm fine, dispatched by Sonitrol and not caused by your personnel, Sonitrol will assist in canceling the fee or credit your account for the fine.

CONVENTIONAL SYSTEMS	SONITROL SECURITY
<ul style="list-style-type: none"> <li>Conventional systems have a false alarm rate of up to 98%</li> </ul>	<ul style="list-style-type: none"> <li>Sonitrol has a low false alarm rate backed by a false alarm guarantee</li> </ul>
<ul style="list-style-type: none"> <li>Cannot tell the difference between real trouble and false alarms</li> </ul>	<ul style="list-style-type: none"> <li>Trained operators listen to live audio, recognize non-threatening noises and reset the system</li> </ul>
<ul style="list-style-type: none"> <li>Cover only part of a facility, from limited points of entry</li> </ul>	<ul style="list-style-type: none"> <li>Complete coverage from any point of entry</li> </ul>
<ul style="list-style-type: none"> <li>Activated after break-in, when intruder is already inside</li> </ul>	<ul style="list-style-type: none"> <li>Detection while intruder is still attempting to gain entry</li> </ul>
<ul style="list-style-type: none"> <li>Most monitoring personnel call facility first to verify break in, then call the owner to see if they should send police</li> </ul>	<ul style="list-style-type: none"> <li>Sonitrol operators confirm with live audio immediately, call police and stay in contact to provide real-time intelligence to assist with apprehension</li> </ul>
<ul style="list-style-type: none"> <li>Most use audible alarms which alert intruders, and makes it easy for criminals to test the system</li> </ul>	<ul style="list-style-type: none"> <li>Silent alarm leads to Sonitrol's high apprehension rate</li> </ul>

#### Contact SONITROL Today

Sonitrol has offered Verified Response for nearly 50 years and continues to be the leader in verified electronic security. Don't get caught off guard. Contact Sonitrol today at

[www.sonitrol.com](http://www.sonitrol.com).

